



## UNIVERSITY OF WASHINGTON

### COMMUNITY COLLEGE ENGAGEMENT INITIATIVE SEATTLE and SPOKANE COLLEGES SUMMARY PROJECT CHARTER

**PROJECT NAME:** Community College Engagement Initiative (CCEI)

**UW PROJECT SPONSOR:** Ana Mari Cauce, UW President; Gerald Baldasty, UW Interim Provost and Executive Vice President

**UW PROJECT LEAD/MANAGEMENT:** Paul Rucker, Associate Vice President for Alumni and Constituent Relations and Special Assistant to the President and Provost for Community College Engagement; Colleen Ferguson, CCEI Project Manager.

**UW PROJECT STAKEHOLDERS:** Admissions, Financial Aid, Student Life, Undergraduate Affairs, Office of Minority Affairs and Diversity, External Affairs, Planning and Management, University Advancement, University Marketing and Communications and UW campuses, schools and colleges as appropriate

**PROJECT PURPOSE:** The purpose of this initiative is to develop a foundation to cooperatively investigate the substantive expansion of the UW and Seattle and Spokane College relationships AND provide recommendations to UW and Community College leadership for future program direction, design and implementation.

**PROJECT DESCRIPTION:** Serving as *Special Assistant to the President and Provost for Community College Engagement*, Paul Rucker will lead a cross-campus initiative with designated UW and CTC leadership to review and assess the UW-CTC transfer student landscape, identify respective strengths, weaknesses, challenges and opportunities and make recommendations on future directions. The project will initially focus on Seattle and Spokane Colleges.

#### INITIAL AREAS OF FOCUS

1. **Transfer Landscape Assessment:** Review effectiveness and efficiency of current transfer environment, review available data on student access, progression and retention; review pre-admissions communications, advising and coordination, application and admissions processes, timing of admissions notification, first-year program/orientation, academic advising, performance, retention, alumni engagement and philanthropic participation.
2. **Structured Academic Pathways:** Assess existing academic planning and advising pathways between the Seattle and Spokane Colleges and UW and explore feasibility of new and/or expanded structured academic pathways, including cohort-based advising/navigation, admissions, orientation and retention-related programs and services.

- 3. Philanthropic Innovation (Seattle):** Assess opportunity to develop and implement innovative cohort-based philanthropic partnerships between Seattle Public Schools, the Seattle Colleges and the UW. Potential additional partners could include City of Seattle, The Bill and Melinda Gates Foundation, The Road Map Project, Alliance for Education, etc.

#### **INITIAL PROJECT TIMELINE:**

Nine Months. October 2015 – June 2016. If successful, the CCEI may serve as a framework to assess and explore expanded statewide UW and community college collaboration.

#### **PROJECT GOALS / SUCCESS CRITERIA**

- Develop a shared executive-level communications relationship/architecture which supports innovative collaboration between the UW and the Seattle and Spokane Colleges built on shared commitments to student access, success, community development and economic and workforce prosperity and impact
- Increase shared evidence-based understanding of the presence, experience, performance and impact of transfer students at UW
- Begin substantive efforts by November 15; assemble joint committee member structure, build rapport and shared commitment
- Conclude ad-hoc working group efforts by April 1, 2016
- Provide UW and CTC leadership with recommendations for permanent partnership direction by May 1, 2016

#### **BUDGET & RESOURCES**

The Provost has committed funding to support this preliminary assessment phase. Resources to be used to fund a part-time hourly project manager and miscellaneous, non-salary operations and administrative expenses which may be incurred.

If this pilot initiative proves successful, it may provide a framework for expanded collaboration between the UW and Washington's community and technical colleges outside of Seattle and across Washington State.